



LIFE GIVING WATER

Water in Iceland

- Our drinking water is considered pristine at source and free of contamination of either anthropogenic or natural origin.
- Iceland is rich in groundwater due to high precipitation and porous bedrock.





Groundwater

- The water source for drinking water is 95% groundwater with no treatment unless there is a danger of surface water intrusion.
- The remaining 5% is surface water and it is filtered and disinfected with UV treatment.



- Groundwater is mainly meteoric water that has percolated through soil and rock into the aquifers.

Beint af krana

- Directly from the tap is a sentence that we in Iceland use a lot, since we never have to buy our water in a bottle, it's best „beint af krana”.





ICELANDIC GLACIAL

- One of very few who sell Icelandic water in a bottle.
- Mainly sold abroad.
- High in pH or 8,4 which makes it high in alkaline.
- Sourced from Ölfus spring and has a naturally low mineral content (TDS of 62 ppm).
- Certified as CarbonNeutral for both product and operation.